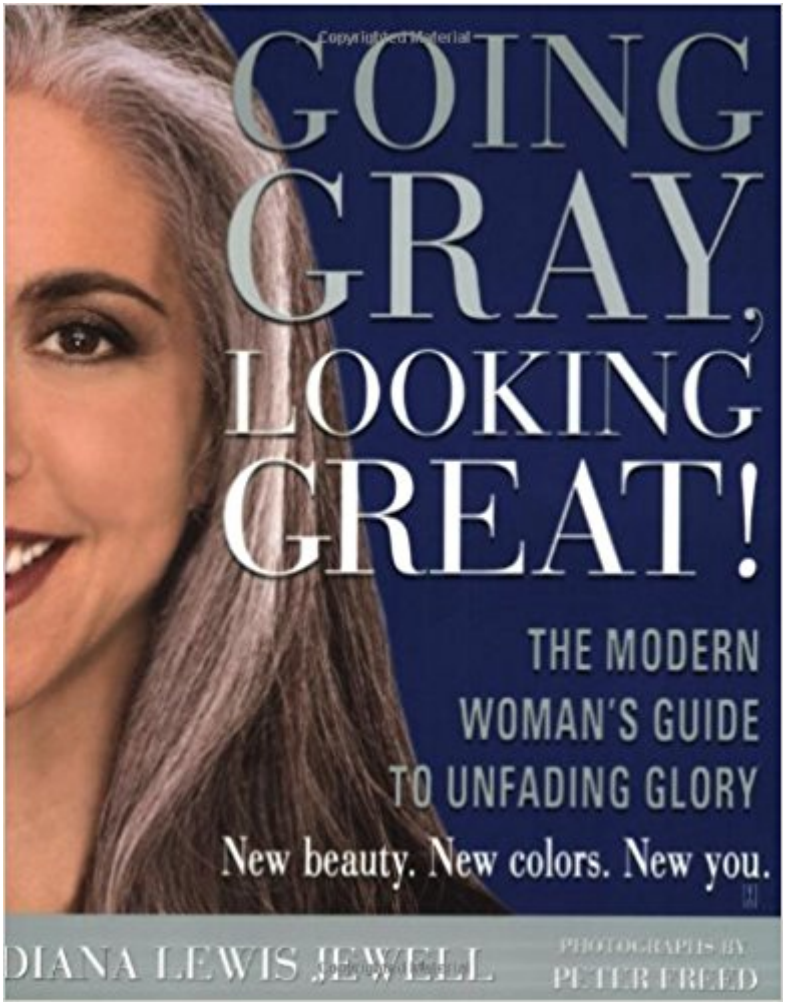
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Going Gray, Looking Great!: The Modern Woman's Guide To Unfading Glory



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Synopsis

IT’S A BEAUTY REVOLUTION!Silver is in! So is pewter, charcoal, platinum, and ice. Discover the glory of gray in this first-of-its-kind beauty bible that celebrates the ease -- and the very modern allure -- of gray hair for women of all races, all hair types, and every shade of gray.Find out all the ways to go from fade-out to fabulous in this practical guide to looking healthy, young, and vibrant, whether you have frosty strands or a mane of pure white. Filled with indispensable advice and insider tips from top salons and beauty experts, this book will help you: - Decide if gray is right for you- Color, camouflage, or not- Spice up salt-and-pepper- Bring the glow back to your skin- Choose the right wardrobe and makeup colors- Change your attitude, change your looks- Find a style that works for you- Try dazzling special effects- Keep your hair shining, healthy, and fuss free

Book Information

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Customer Reviews

Diana Lewis Jewell has written seven nonfiction books, including the longest-selling beauty book of all time, Making Up by Rex. A former marketing director of Vogue magazine and promotion director of Seventeen, she is one of New York’s best-known freelance copywriters, with clients comprising a virtual who’s who in beauty and fashion. Diana lives in New York City with her husband, David, and is currently, very happily, going gray.

If you have gray hair and have "gone natural" or are considering it--or know someone who is--then this book is invaluable. (It’s also unique; an out-of-print "Silver/Gray Beauty Book" is around that features 1980s hairstyles, makeup schemes, and pre-sunscreen skin damage, but otherwise, this

book is it.) The approach of "Going Gray, Looking Great" is to treat gray as a color choice--an intentional choice among the many that available to us (but the only one that can't be faked convincingly)--and as a range of colors from icy to ivory to warm gray to charcoal, etc. The author, hair experts, and women who've gone gray at various ages discuss every facet of gray, from the physical process, to cultural attitudes, to how to decide if it's for you, to growing it out, to choosing clothing, makeup colors, hairstyles and products that pull together your best look. Makeovers show how subtle changes in hairstyle, makeup, or special coloring techniques (lowlighting, etc.) can make a dramatic difference in a woman's beauty. There is a chapter on gray with curly hair (Anglo, Latina, and African American) and tips for how to handle the transition from warm to cooler tones that a "frame" of gray around the face can give one's complexion. The tone of the book is upbeat but not pushy about whatever choices the reader wants to make. I especially like how a variety of opinions are given, unlike the typical beauty book. It's well produced, nicely photographed, and the makeup and hair artists make the models look like themselves, but more beautiful. It's a resource to turn again and again for encouragement and ideas--definitely the best money I've ever spent on haircare. In a perfect world, Diana Lewis Jewell would start a website to keep the conversation going. Until then, this book is highly recommended.

Amazing, encouraging book about all us ladies going gray at young and older ages!!

Although this book is several years old, the info and suggestions for living through growing out your hair to grey are timeless. Your own personal support system in a book.

Great Read!

I bought this book after I'd decided, like many other women, that I'd had it with coloring my hair. However, faced with the prospect of all of those grey strands, I needed someone to hold my hand and tell me that everything would turn out fine.Well, the photographs certainly did that. Those women are stunning!I also appreciated the tips about maintenance options to maximize the beauty of grey/silver (hightlighting, lowlighting, etc), even though I don't think it's for me. (Why go down that road again when I finally broke my addiction to Preference by L'Oreal?)Unfortunately, the author's promotion of the most expensive brands of hair products, makeup, and skin care formulas really, really annoyed me. Authors promoting expensive products is my particular bugaboo. I always lose tolerance for not only the author, but also his/her advice once they start, wondering what, exactly, is

their agenda. Is it to help people, and in the process make money selling their books? Or is it to help people, make money selling their books, and earn an endorsement check from whichever company they tout as being the greatest.So, while I appreciated the support, I greeted many of her claims with skepticism.

I loved this book. It gave great tips from the experts on how to gracefully let the gray grow in and how to look good in the process. It also provided guidance in helping women find the right new haircut, makeup and color palette they may need to look sharp and classy.

great book, gave me a lot of tips on growing out my gray

My best book on how to enjoy going gray..

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